CEV Champions League Volley Volleyball Cup Challenge Cup 2022

Official Communication No. 1

Released on: 06.05.2021



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CEV Volleyball Challenge Cup 2022





1.	INTRODUCTION	3
2.	2022 REGISTRATION PROCEDURE	3
3.	ALLOCATION OF SLOTS	3
4.	CEV REGULATORY FRAMEWORK	3
5.	2022 CEV EUROPEAN CUPS CALENDAR	4
6.	CEV EUROPEAN CUPS 2022 COMPETITION SYSTEMS	4
7.	CEV CHAMPIONS LEAGUE VOLLYEY 2022 - PRIZE MONEY ALLOCATION	6
8.	CEV VOLLEYBALL CUP 2022 – PRIZE MONEY	6
9.	CEV VOLLEYBALL CHALLENGE CUP 2022 - PRIZE MONEY ALLOCATION	7
10.	DRAWING OF LOTS	7
11.	USE OF LED SYSTEM	7
12.	COMMERCIAL RIGHTS	8
13.	BRANDING	9
15.	DIGITAL COVERAGE	11
16.	TEAMS & PLAYERS PICTURES	12



1. INTRODUCTION

This Official Communication No. 1 (Registration) supports all National Federations interested in registering teams for one of the CEV Clubs competitions.

It contains important information and explanations about registration, regulations and other items for a smooth running of the competitions.

You will find a useful timeline / to-do-list in the <u>Organisation Guidelines - Chapter 1</u>. Please read it carefully.

The CEV Office is available to help, should you have any questions, or need any assistance during this process.

2. 2022 REGISTRATION PROCEDURE

Registration is done via the CEV database by completing the 01 form (one per gender), no later than:

Monday 31 May 2021 at 23:59 CET.

Once you close the 01 form, the data is fixed and cannot be changed. The CEV will set the form as 'Accepted' as soon as it is checked. When the signed and stamped originals sent by mail are received, the CEV will set the form as 'Confirmed'.

More information about your registration is available in the <u>Organisation Guidelines - Chapters 2 and 3.</u>

For an explanation about the access to the CEV database and its functionalities, please check <u>Chapter 22.</u>

3. ALLOCATION OF SLOTS

The allocation of slots is in accordance with the <u>CEV European Cups 2022</u> slots allocation.

4. CEV REGULATORY FRAMEWORK

During your participation in a CEV competition, you will have to use and comply with the CEV Regulatory Framework, mainly with the CEV Volleyball Competitions Regulations, Guidelines and the Official Communications. These documents are available on the dedicated section of the CEV website under documents section.

You will also have to fill in CEV forms. These forms are available in your area in the CEV database.

For a full list of the CEV forms, please check the Organisation Guidelines - Chapter 3.

The CEV Board of Administration approved new changes to the CEV Volleyball Competitions Regulations, that can been seen here.

<u>Please be aware that by registering for the CEV European Cups season 2021/2022, you acknowledge that you have read and agreed on the terms of these Regulations and Official Communication.</u>

5. 2022 CEV EUROPEAN CUPS CALENDAR

The 2022 European Cups calendar is currently available in your download area in the CEV database and the CEV Website.

6. CEV EUROPEAN CUPS 2022 COMPETITION SYSTEMS

The Competition system is as follows:

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
	Main phase — 1st Round	Main phase – 1/32 Finals	Qualification phase – 1st Round
1.	Losers are moved to the 1/32 or 1/16 of the CEV Cup	Additional level if more than 32 registered Clubs and Clubs moved from CL	Additional level if more than 32 registered Clubs
	Knock-out with a "Home and Away" match*	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
	Main phase – 2 nd Round	Main phase – 1/16 Finals	Main phase — 1/16 Finals
	Winners from 1st Round	Winners from previous round, seeded teams and	Winners from previous round and seeded teams.
	Losers are moved to the 1/32 or 1/16 of the CEV Cup	teams moved from the CL	Knock-out with a "Home
2.	Knock-out with a "Home and Away" match*	Knock-out with a "Home and Away" match	and Away" match
	*Depending on the number of accepted registrations, the 1st and 2nd Round might be played in tournaments (single round robin, hosting privilege given to better ranked teams).		
	Main phase – 3 rd Round	Main phase – 1/8 Finals	Main phase – 1/8 Finals
3.	Winners from 2 nd Round	Winners from 1/16 Finals	Winners from 1/16 Finals



	Losers are moved to the	Knock-out with a "Home	Knock-out with a "Home
	1/32 or 1/16 of the CEV Cup	and Away" match	and Away" match
	Knock-out with a "Home		
	and Away" match		
	Main phase – 4 th Round	Main phase – 1/4 Finals	Main phase – 1/4 Finals
	2 Winners from 3 rd Round and 18 directly qualified	Winners from 1/8 Finals	Winners from 1/8 Finals
	teams	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
4.	Double round robin with a "Home and Away" match. Five pools with four teams		
	First best placed of each pool + 3 best Teams placed second across all pools qualify to the 1/4 finals		
	Knock-out phase – 1/4	Final phase – Semi-finals	Final phase – Semi-finals
	Finals	'	·
		Winners from 1/4 finals	Winners from 1/4 finals
5.	Teams qualified from 4 th Round	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
	Knock-out with a "Home and Away" match		
	Final phase — Semi-finals	Final phase – Gold medal matches	Final phase – Gold medal matches
6.	Winners from 1/4 Finals	Winners from Semi-finals	Winners from Semi-finals
	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
	Final phase – Gold medal match	_	-
7.	Winners from Semi-finals		
	Knock-out with a single leg		

Based on the number of registered Clubs, the CEV will determine the number of levels of a CEV competition, the Clubs qualifying directly to a level and those required to play in a prior level.

The allocation of teams within the levels will be made via a seeding —in accordance with the CEV European Cups ranking list and the final standing of the National Championship (after any playoffs)— and a drawing of lots.

The allocation of the "visiting" and "hosting" Club status will be in accordance with the CEV Competitions Regulations.

7. CEV CHAMPIONS LEAGUE VOLLYEY 2022 - PRIZE MONEY ALLOCATION

Please find below the relevant breakdown per stage of the CEV Champions League Volley 2022 competition, including the bonus for matches won and lost.

Prize money	Men	Women
1 st Place	500.000,00€	500.000,00€
2 nd Place	250.000,00 €	250.000,00€
3 rd Place	125.000,00€	125.000,00€
Semi-final Match Victory	20.000,00€	20.000,00€
Semi-final Match Defeat	10.000,00€	10.000,00 €
Quarter-final Match Victory	12.000,00 €	12.000,00 €
Quarter-final Match Defeat	5.000,00€	5.000,00€
4 th Round Match Victory	10.000,00€	10.000,00€
4 th Round Match Defeat	5.000,00€	5.000,00€
3 rd Round Match Victory	6.000,00€	6.000,00€
3 rd Round Match Defeat	3.000,00€	3.000,00€
2 nd Round Match Victory	4.000,00€	4.000,00€
2 nd Round Match Defeat	3.000,00€	3.000,00€
1 st Round Match Victory	3.000,00€	3.000,00€
1st Round Match Defeat	2.000,00€	2.000,00€

8. CEV VOLLEYBALL CUP 2022 - PRIZE MONEY

Prize money	Men	Women
1 st Place	80.000,00€	80.000,00€
2 nd Place	60.000,00€	60.000,00€
Teams eliminated in the Semi-finals	30.000,00€	30.000,00€
Teams eliminated in the Quarter-finals	15.000,00€	15.000,00€

CEV Volleyball Cups 2022 Official Communication Nr. 1 Page 6

9. CEV VOLLEYBALL CHALLENGE CUP 2022 - PRIZE MONEY ALLOCATION

Prize money	Men	Women
1 st Place	50.000,00€	50.000,00€
2 nd Place	30.000,00€	30.000,00€
Teams eliminated in the Semi-finals	15.000,00€	15.000,00€
Teams eliminated in the Quarter-finals	10.000,00€	10.000,00€

10. DRAWING OF LOTS

The CEV European Cups 2022 Drawing of Lots for the CEV European Champions League Volley 2022 1st – 3rd Round, CEV Volleyball Cup and the CEV Volleyball Challenge Cup will be taking place at the iconic Broadcasting Center Europe (BCE) in Luxembourg on:

Friday, 25 June 2021 at 12:30 CET

The CEV would have liked to welcome the clubs willing and able to attend the Drawing of Lots on-site in Luxembourg. However, according to the Government regulations in response to the COVID-19, currently, no guests are allowed to attend the event. We will inform you in due time if the Government lifts the current restrictions.

The Drawing of Lots for the 4th Round of the CEV Champions League Volley 2022 and the CEV Volleyball Gala will be held on 24 September 2021 in Ljubljana, Slovenia. More detailed information will follow in due time.

11. USE OF LED SYSTEM

CEV Champions League Volley:

According to the CEV Board of Administration decision of 26 February 2021, the use of the LED system is mandatory from the 4th Round of the CEV Champions League Volley.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the 4th Round.

CEV Volleyball Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.



CEV Volleyball Challenge Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.

The LED system application form is available on the CEV Cloud.

The application form has to be submitted as specified in the application document.

12. COMMERCIAL RIGHTS

In accordance with the rights already granted to Club (<u>Chapter 18 of the CEV Volleyball Competitions Regulations</u>), the table hereafter shows the split of Advertising spaces on the Playing area between the CEV and the organising clubs.

Advertising spaces	CEV Champions League Volley		CEV Cup		Challenge Cup	
	CLUB	CEV	CLUB	CEV	CLUB	CEV
Banners**	10 (+4 on positions 23-26)	12	12 (+4 on positions 23- 26)	10	12 (+4 on positions 23-26)	10
LED system visibility split (percentage of a 360" loop)	60%	40%	60%	40%	60%	40%
Floor stickers	2	4*	2	2	2	2
Net	-	100%	50%	50%	50%	50%
Net post	-	100%	-	100%	_	100%
Referee stand	-	100%	-	100%	_	100%

^{*}including two positions for institutional advertising (e.g. competition title, host city).

In case no CEV partner is contracted by 30 September 2021 (date due to prior contractual commitments of CEV), 10% of the CEVs LED timing will be ceded to the clubs.

RESERVED PRODUCT CATEGORIES - CHAMPIONS LEAGUE VOLLEY, CEV CUP & CHALLENGE CUP:

The CEV reserves the following product categories:

RESERVED PRODUCT CATEGORIES - CHAMPIONS LEAGUE VOLLEY:

- 1. Airlines
- 2. Banking
- 3. Courier services & logistics
- 4. Betting and Gambling services*
- 5. Body & healthcare products
- 6. Data
- 7. Mobile phone/technology communications
- 8. Sports Equipment Volleyballs
- 9. Sportswear

^{**} Static banners are only allowed from 1^{st} – 3^{rd} Rounds in the CEV Champions League.



RESERVED PRODUCT CATEGORIES - CEV CUP & CHALLENGE CUP:

- 1. Betting and Gambling services*
- 2. Data
- 3. Sports Equipment Volleyballs and flooring
- 4. Sportswear

If not used, the CEV will release one or more of the above-mentioned categories by 30 September 2021 at the latest (date due to prior contractual commitments of CEV). In any case, the categories "Betting & gambling services", "Data" and "Sports Equipment – Volleyballs" will not be released.

*For the avoidance of doubt, although the "Betting & gambling services" sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior agreement of the CEV, the category for the "National lottery", provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited and the category will not be released by the CEV.

The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Club Competitions including the CEV Champions League Volley, CEV Volleyball Cup and CEV Volleyball Challenge Cup.

13. BRANDING

For the upcoming season, all branding materials and layouts will be made available after registration on the CEV Cloud and need to be implemented by all the clubs for the season 2021/2022.

Further information on all graphics will be published in the next Official Communication.

14. MEDIA RIGHTS & HOST BROADCAST PRODUCTION

The CEV is the ultimate rights-holder of the CEV Club Competitions including the CEV Champions League Volley, the CEV Volleyball Cup and the CEV Volleyball Challenge Cup. The CEV has appointed the Sport Media Agency Infront as its exclusive global media rights distribution partner for the above mentioned competitions.

For further information on media rights and host broadcast production matters, the following contact details shall be used during the CEV Club Competitions season 2021/2022:

CEV - Mr Aurèle Weyeneth, Head of Digital & TV

<u>tv@cev.eu</u>

Infront – Ms Ottavia Perra, Associate Director TV & Media Rights

Ottavia.Perra@infrontsports.com

The following media rights exclusivity and broadcasting standards stated in the CEV Volleyball Competition Regulations will apply during the CEV Club competitions season 2021/2022.



CEV Champions League Volley 2022

Media Rights

The CEV Sport Media Agency Infront retains the exclusive worldwide media rights with respect to the Men & Women CEV Champions League Volley. As a result, the participating clubs <u>do not hold</u> any media rights within their domestic territory.

In order to ensure a professional broadcast production, the participating clubs must provide upon request to CEV and its Sport Media Agency the following facilities and services on a <u>free of charge</u> basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency team on-site.

CEV Volleyball Cup & CEV Volleyball Challenge Cup

Media Rights

With respect to the domestic matches only, the CEV is granting to the participating clubs <u>the non-exclusive domestic media rights</u> in the territory.

Host Broadcast Production

The participating clubs shall respect and fulfil the requirements stated in the CEV Volleyball Competitions Regulations and indicated below:

CEV Volleyball Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras
Final Phase	Semi-Finals & Finals	CEV Broadcast Standard C – 5 HD cameras

CEV Volleyball Challenge Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras
Final Phase	Finals	CEV Broadcast Standard C – 5 HD cameras

For the avoidance of doubt, any domestic matches produced by the participating clubs during the CEV Volleyball Cup and CEV Volleyball Challenge Cup shall respect the following World Feed signal format and delivery requirements:

Quality	Live uninterrupted & continuous HD 1080i 50Hz 16:9 World Feed signal
Audio configuration	Minimum four (4) audio channels for international stereo sounds and 2 nd language commentary mix (if applicable)
Microphones	Min. six (6) including one (1) net microphone to capture atmospherics
Delivery point	Established European satellite (Eutelsat 10A or 7B)
TV graphics	Provided by the CEV and its Sport Media Agency (via FTP or cloud)



For the avoidance of doubt, the World Feed signal of each produced match must be delivered to the CEV and its Sport Media Agency <u>free-of-charge</u> via satellite according to the following standards:

- Uplink to an established European satellite
- Book the corresponding satellite space (including the end-to-end test synopsis)
- Provide an encrypted satellite feed (also called BISS code)

In order to ensure a professional broadcast production, the participating clubs must provide upon request to the CEV and its Sport Media Agency the following facilities and services <u>on a free of charge basis</u>:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans
- One (1) fully furnished office for the CEV Sport Media Agency media and production team
- Accommodation (full board) up to 2 rooms for the CEV Sport Media Agency staff onsite provided that they are requested minimum 2 months before the start of each match.

Lastly, comprehensive TV production manuals and on-screen graphics package will also be distributed to each participating club and appointed host broadcasters.

15. DIGITAL COVERAGE

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers and creating more engagement to teams and athletes.

The participating clubs should use social media to promote the CEV Clubs competitions. You may find below industry standards as well as social media tips that can be used throughout the season:

Description	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go "behind the scenes." Make fans who are not at the event feel like they are there (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think <u>quality</u> not quantity.



- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

Participating clubs are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about it.
- Share on their social media behind the scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide the CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating federations on social media by liking, sharing, reposting, following, retweeting content.

We are also able to confirm that the official #hashtags to be used throughout the season are:

#Volleyball – when referring to the sport of Volleyball

CEV Champions League Volley 2022 – Women	#CLVolleyW
CEV Champions League Volley 2022 - Men	#CLVolleyM
CEV Volleyball Cup 2022 – Women	#CEVCupW
CEV Volleyball Cup 2022 – Men	#CEVCupM
CEV Volleyball Challenge Cup 2022 – Women	#CEVChallengeCupW
CEV Volleyball Challenge Cup 2022 – Men	#CEVChallengeCupM

The CEV will assist organisers and participating teams with media officers (freelancers) on-site as long as conditions allow. Further information will be provided prior to the event.

If you have any questions and/or ideas for digital and social media activations, please always contact digital@cev.eu.

16. TEAMS & PLAYERS PICTURES

General Information

Team and athletes' pictures are used by the CEV for promotional purposes on its website, social media, TV graphics operations as well as to enhance the event experience for in-venue spectators with entertaining sport presentation concepts.

It is the responsibility of each participating club to provide quality pictures to the CEV based on the following requirements:



Athlete portrait shot & staff

A **portrait shot** of each registered athlete and key staff shall be provided as per the standard below:



Quality standards:

- Background: neutral white only
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back
- Body position: straight to the camera with shoulder visible
- Match jersey: only from the current season (<u>no training suit, national team jersey or polos are allowed</u>)
- Jersey number: to be visible on picture
- Dimension: 1800*2800 pixel and 300 DPI minimum
- Maximum weight: 6-8 MB

Team picture

A **team picture** shall be provided as per the standard below:



Quality standards:

- Location: backdrop or on court.
- Background: neutral white only
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Match jersey: only from the current season (no training suit or polos are allowed)
- Jersey number: to be visible on picture
- Team officials and head coach to wear smart dress code
- Fun team picture is also recommended (as a plus, to be delivered via CEV Cloud)
- Dimensions: at least 4000*2500 pixels and 300 DPI minimum
- Maximum weight: 12-15 MB

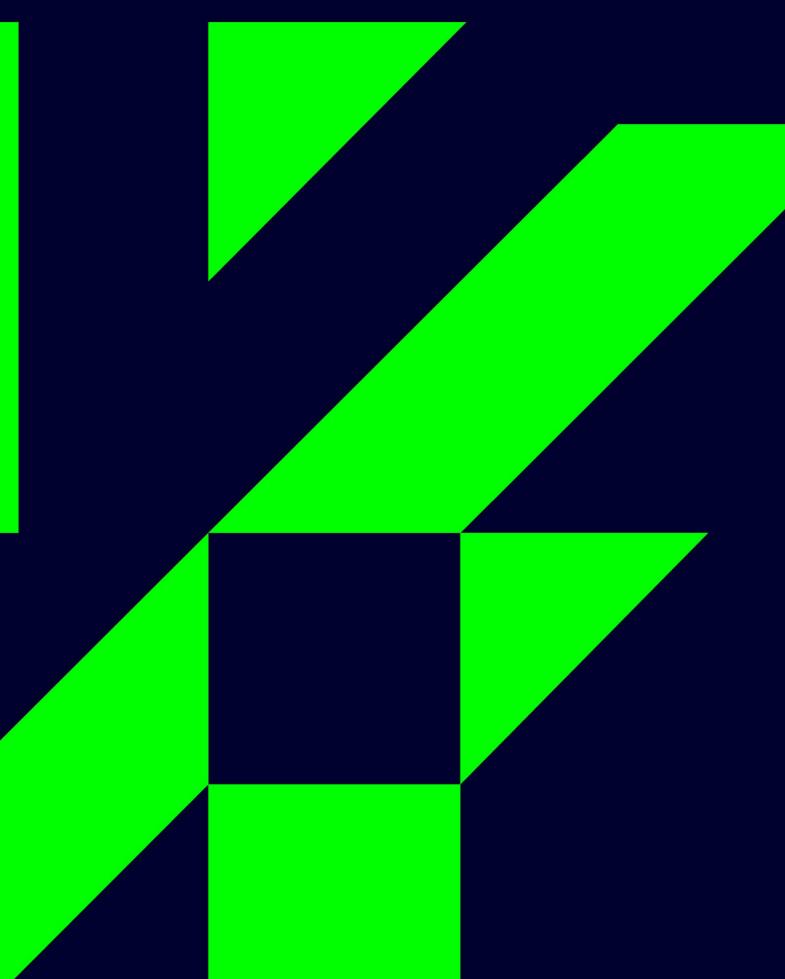
<u>Delivery method:</u>

Pictures shall be submitted via the CEV database 04 forms in high-resolution, in <u>JPEG</u> format and with full player name.

→ Deadline of submission: 1 month prior to the start of the competition



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CEV Champions League Volley 2022

Official Communication No. 2

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#CLVolleyW





7.	Registered Leams	3
2.	CEV Champions League Competition System - Update	4
3.	CEV Champions League Drawing of Lots - Update	5
4.	CLS – Form (Request for approval of sponsors)	7
5.	Team Uniforms	7
6.	Uniform layout	9
7.	Application for LED system	10
8.	Branding material	10



1. Registered Teams

Please find the allocation of the registered teams per Competition Phase for the upcoming CEV Champions League Volley 2022 in accordance with the respective CEV Champions League Ranking:

Competition	Gender	National	Team
·		Federation	1.2.2
1st-3rd Round	М	AUT	UVC Holding GRAZ
1st-3rd Round	М	BLR	Shakhtior SOLIGORSK
4th Round	М	BEL	Knack ROESELARE
4th Round	М	BEL	VC Greenyard MAASEIK
1st-3rd Round	М	BIH	OK Mladost BRČKO
1st-3rd Round	М	BUL	Hebar PAZARDZHIK
1st-3rd Round	М	CRO	Mladost ZAGREB
1st-3rd Round	М	CZE	ČEZ KARLOVARSKO
1st-3rd Round	М	ENG	IBB Polonia LONDON
Preliminary Round	М	EST	Bigbank TARTU
1st-3rd Round	М	FIN	Ford Levoranta SASTAMALA
4th Round	М	FRA	AS CANNES Dragons
4th Round	М	GER	BERLIN Recycling Volleys
4th Round	М	GER	VfB FRIEDRICHSHAFEN
1st-3rd Round	М	GRE	Olympiacos PIRAEUS
4th Round	М	ITA	Cucine Lube CIVITANOVA
4th Round	М	ITA	Sir Sicoma Monini PERUGIA
4th Round	М	ITA	TRENTINO Itas
1st-3rd Round	М	NED	Draisma Dynamo APELDOORN
4th Round	М	POL	JASTRZEBSKI Wegiel
4th Round	М	POL	Grupa Azoty KĘDZIERZYN-KOŹLE
4th Round	М	POL	Verva WARSZAWA Orlen Paliwa
1st-3rd Round	М	POR	Sport LISBOA e Benfica
1st-3rd Round	М	ROU	CSM Arcada GALATI
4th Round	М	RUS	Dinamo MOSCOW
4th Round	М	RUS	Zenit SAINT PETERSBURG
4th Round	М	RUS	Lokomotiv NOVOSIBIRSK
Preliminary Round	М	SVK	Rieker UJS KOMÁRNO
4th Round	M	SLO	Odbojkarski klub Merkur MARIBOR
1st-3rd Round	M	ESP	CDV Guaguas LAS PALMAS
Preliminary Round	M	SUI	Lindaren Volley AMRISWIL
4th Round	M	TUR	Ziraat Bankasi Sports Club ANKARA
4th Round	M	TUR	Fenerbahçe HDI ISTANBUL
4th Round	M	SRB	OK Vojvodina NS seme NOVI SAD



1st-3rd Round	М	MNE	Budva BUDVA
1st-3rd Round	W	BLR	Minchanka MINSK
1st-3rd Round	W	BEL	Asterix Avo BEVEREN
1st-3rd Round	W	BIH	ZOK Bimal-Jedinstvo BRČKO
4th Round	W	BUL	VC Maritza PLOVDIV
1st-3rd Round	W	CRO	Mladost ZAGREB
4th Round	W	CZE	VK Dukla LIBEREC
4th Round	W	FIN	LP SALO
4th Round	W	FRA	ASPTT MULHOUSE VB
4th Round	W	FRA	BEZIERS Volley
4th Round	W	GER	DRESDNER SC
1st-3rd Round	W	GRE	Olympiacos PIRAEUS
4th Round	W	HUN	Fatum NYÍREGYHÁZA
4th Round	W	ITA	A. Carraro Imoco CONEGLIANO
4th Round	W	ITA	Igor Gorgonzola NOVARA
4th Round	W	ITA	Vero Volley MONZA
4th Round	W	POL	Grupa Azoty Chemik POLICE
4th Round	W	POL	Developres SkyRes RZESZÓW
4th Round	W	RUS	Lokomotiv KALININGRAD REGION
4th Round	W	RUS	Dinamo MOSCOW
4th Round	W	RUS	Dinamo-Ak Bars KAZAN
1st-3rd Round	W	SLO	Calcit Volley CAMNIK
1st-3rd Round	W	ESP	CV GRAN CANARIA
1st-3rd Round	W	SUI	Viteos NEUCHATEL UC
4th Round	W	TUR	VakıfBank ISTANBUL
4th Round	W	TUR	Fenerbahce Opet ISTANBUL
4th Round	W	TUR	THY ISTANBUL
1st-3rd Round	W	UKR	SC Prometey DNIPRO
1st-3rd Round	W	SRB	ŽOK Ub UB

CEV Champions League Competition System – Update

According to the CEV Volleyball Competitions Regulations, Article 14, and the CEV Champions League Volley 2022 Official Communication No 1, Article 6, due to the high number of registered teams, the CEV has had to introduce an additional Preliminary Round.

The Preliminary Round will be played as a knockout competition method with two legs – i.e. one home and one away match.

The competition calendar for the Preliminary Round reads as follows:

- 21 23 September 2021 home match
- 28 30 September 2021 away match



3. CEV Champions League Drawing of Lots - Update

CEV CHAMPIONS LEAGUE VOLLEY 2022 Preliminary Round

Three of the teams registered for participation in the CEV Champions League Volley 2022 Men represent National Federations with zero points in the latest CEV Champions League Ranking.

As these teams represent the lowest-ranked among all National Federations, they are due to join the additional preliminary round introduced as per Art. 2 of this Official Communication. However, since this round involves two teams only, an additional draw involving these three teams will be taking place; the first two teams drawn out of the cup will be playing the preliminary round and the remaining team will be progressing directly to the 1st Round.

The teams involved in this process are Bigbank TARTU (EST), Lindaren Volley AMRISWIL (SUI), and Rieker UJS KOMÁRNO (SVK).

CEV CHAMPIONS LEAGUE VOLLEY 2022 4th Round - WOMEN

The 20 teams participating in the 4th Round will be divided into four sub-groups (I-II-III-IV) of five teams each before the Drawing of Lots as per the table below, which reflects the latest CEV Champions League Ranking and the number of teams per National Federation:

Cup I	Cup II	Cup III	Cup IV
VakıfBank ISTANBUL (TUR 1)	Grupa Azoty Chemik POLICE (POL 1)	DRESDNER SC (GER 1)	THY ISTANBUL (TUR 3)
A. Carraro Imoco CONEGLIANO (ITA 1)	ASPTT MULHOUSE VB (FRA 1)	VC Maritza PLOVDIV (BUL 1)	Vero Volley MONZA (ITA 3)
Lokomotiv KALININGRAD REGION (RUS 1)	KALININGRAD REGION Dinamo MOSCOW (RUS 2)		Dinamo-Ak Bars KAZAN (RUS 3)
Fenerbahce Opet ISTANBUL (TUR 2)	Developres SkyRes RZESZÓW (POL 2)	VK Dukla LIBEREC (CZE 1)	Winner CL 3rd Round
Igor Gorgonzola NOVARA (ITA 2) BEZIERS Volley (FRA 2)		Fatum NYÍREGYHÁZA (HUN 1)	Winner CL 3rd Round

Teams will be drawn across five pools (A-B-C-D-E) accordingly. Each pool will consist of four teams, each one playing three matches at home and three away. The home and away status of each team is determined as follows:



LEG 1	LEG 2	LEG 3	LEG 4	LEG 5	LEG 6
23-25.11.2021	07- 09.12.2021	21-23.12.2021	18-20.01.2022	01-03.02.2022	15.02.2022
I – IV	III — I	-	I — III	IV – I	I – II
-	IV – II	IV – III	II – IV	-	III – IV

CEV CHAMPIONS LEAGUE VOLLEY 2022 - MEN

The same system is applied for the Men's competition

Cup I	Cup II	Cup III	Cup IV
Cucine Lube CIVITANOVA (ITA 1)	BERLIN Recycling Volleys (GER 1)	Knack ROESELARE (BEL 1)	TRENTINO Itas (ITA 3)
Dinamo MOSCOW (RUS 1)	Ziraat Bankasi Sports Club ANKARA (TUR 1)	AS CANNES Dragons (FRA 1)	Lokomotiv NOVOSIBIRSK (RUS 3)
JASTRZEBSKI Wegiel (POL 1)	Grupa Azoty KĘDZIERZYN-KOŹLE (POL 2)	Odbojkarski klub Merkur MARIBOR (SLO 1)	Verva WARSZAWA Orlen Paliwa (POL 3)
Sir Sicoma Monini PERUGIA (ITA 2)	VfB FRIEDRICHSHAFEN (GER 2)	OK Vojvodina NS seme NOVI SAD (SRB 1)	Winner CL 3 rd Round
Zenit SAINT PETERSBURG (RUS 2)	Fenerbahçe HDI ISTANBUL (TUR 2)	VC Greenyard MAASEIK (BEL 2)	Winner CL 3 rd Round

LEG 1	LEG 2	LEG 3	LEG 4	LEG 5	LEG 6
30.11-02.12.2021	14-16.12.2021	11-13.01.2022	25-27.01.2022	08-10.02.2022	16.02.2022
I – IV	–	-	-	IV – I	I – II
-	IV – II	IV – III	II - IV	–	III – IV

The CEV European Cups 2022 Drawing of Lots for CEV European Champions League Volley 2022 1st – 3rd round, CEV Volleyball Cup and CEV Volleyball Challenge Cup will be taking place at the iconic Broadcasting Center Europe (BCE) in Luxembourg downtown on

Friday, 25 June 2021 at 12:30 CET

The CEV would like to welcome the clubs that are willing and able to attend the Drawing of Lots on-site in Luxembourg. However, according to the Government regulations in response to the



COVID-19, currently, the limited number of guests are allowed. The clubs that are not able to attend the live event can follow on the CEV YouTube and Facebook channels.

<u>The Drawing of Lots for the 4th Round</u> of the CEV Champions League Volley 2022 and the CEV Volleyball Gala will be held on 24 September 2021 in Ljubljana, Slovenia.

4. CLS – Form (Request for approval of sponsors)

The CL-S form allows Clubs in the CEV Champions League Volley 2022 to provide the CEV with information on the sponsors as well as to receive the CEV approval for their sponsors' advertisement.

All teams shall fill in the CL-S form with all sponsors contracted for the CEV Champions League Volley 2022, bearing in mind that certain product categories are reserved for CEV (see Official Communication n°1).

For the avoidance of doubt, sponsors belonging to one of the CEV reserved categories are exceptionally only allowed on the player uniform (jersey and short), except for sponsors belonging to the category of volleyballs, alcohol and tobacco which are strictly not allowed. Approval will be indicated in the CLS form with "sponsor only allowed on uniforms".

The CL-S form will be available online in the CEV Database from beginning of August 2021.

All clubs have to duly fill, save, close and send the CL-S form to CEV via the CEV database before the start of the competition as follows:

By Friday 3rd September 2021: for teams participating in 1st to 3rd Rounds
 By Friday 29th October 2021: for teams participating in the 4th Round

5. Team Uniforms

When ordering the team uniforms, clubs must make sure they are produced according to the CEV Volleyball Competitions Regulations and CEV Organisation Guidelines for Clubs.

All teams are requested to proceed as follows:

1. SPONSOR APPROVAL:

All sponsors appearing on the uniform shall be approved by CEV through the CLS form.

2. TEAM UNIFORM APPROVAL:

Any approval of team uniform shall only be valid if all sponsors are uploaded and approved in the CLS form. The uniform may be formally approved in case the production of the latter is launched before the activation of the form in the CEV database.

After approval of the sponsors through the CLS-form, teams are required to upload the layout in colour of their 2 sets of uniforms, shirt and short, with a front side and back side view into their club folder created on the CEV cloud.



CEV must be informed of the upload by a short email to <u>graphics@cev.eu</u>.

3. COMPETITION LOGO BADGE:

The CEV Champions League Volley 2022 badge has to figure on the team uniform as from the first match, namely on the right sleeve for jerseys with sleeves or on the upper right chest for jerseys without sleeves (see layout hereafter).

Clubs have two options:

- 1) Order the new competition logo badges via the CEV Office.
 The deadline for ordering such badges is set for **Friday 16th July 2021**, by sending an email with the exact number of badges needed to: marketing@cev.eu.
- 2) Integrate the competition logo during production of the jerseys. Teams shall download the new competition logo from the CEV Cloud.

Competition logo badge layout:



The dimensions of the competition logo badge are as follows: 70 x 79 mm (width x height)

Competition logo badge for <u>Champions League winners</u>:

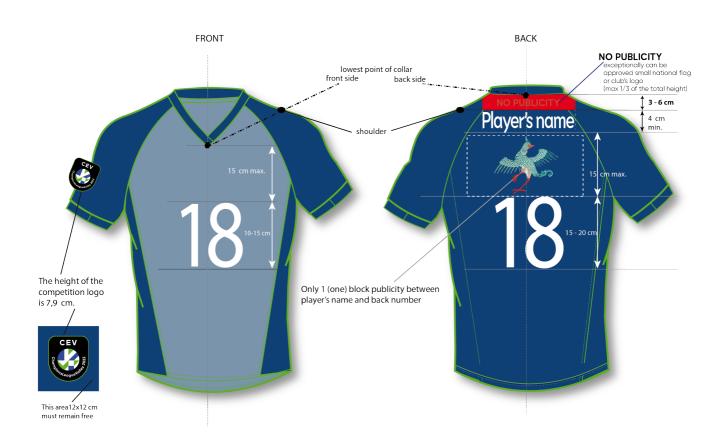
All winners from previous Champions League editions have the right to use the competition logo badge with stars, which indicate how many times the respective team has won the CEV Champions League Volley. These layouts can be downloaded from CEV Cloud. N.B.: CEV will not produce any badges with stars.





The colors of uniforms required for each match will be communicated by the CEV via the 09 forms in the CEV Database.

6. Uniform layout



 $Positioning \ of the \ manufacturer's \ logo \ \ (20\ cm^2\ max) \ is \ free \ \ except \ \ for the \ restricted \ area \ on the \ back \ and \ inside \ or \ as \ a \ part \ of \ the \ player's \ number \ .$





7. Application for LED system

As a reminder, the use of LED system is mandatory as from 4th Round.

All teams shall download the LED system application form from the CEV cloud https://cloud.cev.eu/url/ledapplform20 and submit the compiled form no later than **Friday 3rd September 2021**.

8. Branding material

The following material shall be downloaded from CEV Cloud: https://cloud.cev.eu/url/clubscompdown

- CLV brand guideline
- Banner layouts (for 1st to 3rd Round)
- Logos
- Poster layout
- Digital templates
- Backdrop layout
- Court layout
- Champions League anthem
- Club logos, if needed for print & digital material



- Approved LED system applications
- LED system playlist file and approval

Production of backdrop, poster, digital promotion is compulsory. Any other promotional material with CEV identification markers shall be uploaded for approval.

Please note that we do not provide any ticket and brochure / Programme layouts. However, all the relevant information and logos must be included in the design layout produced by the clubs, namely CEV logo, competition title and logo, CEV Official partner's logo. The production of an official brochure / official program is not mandatory.

All graphics will be available for downloading from the CEV Cloud. All Organisers have the opportunity to review the basic Brand Guidelines, to download and use the official competition logo and graphic devices in various formats, as needed.

<u>CEV institutional brand</u> can be found on the CEV website:

<u>https://inside.cev.eu/brand/</u> or downloaded directly the CEV institutional kit from the CEV Cloud: <u>https://cloud.cev.eu/url/cevbranding</u>.

CEV Cloud is an optimized file sharing and storage solution. All clubs have direct access to all resources via a web service interface. The CEV Cloud supports Drag and drop file managing.

No logins or passwords are needed.

Special links navigate you to the CEV online Club Competitions storage with 2 main folders:

Download, which contains all necessary files / templates you need to use for production of any possible material https://cloud.cev.eu/url/clubscompdown

and

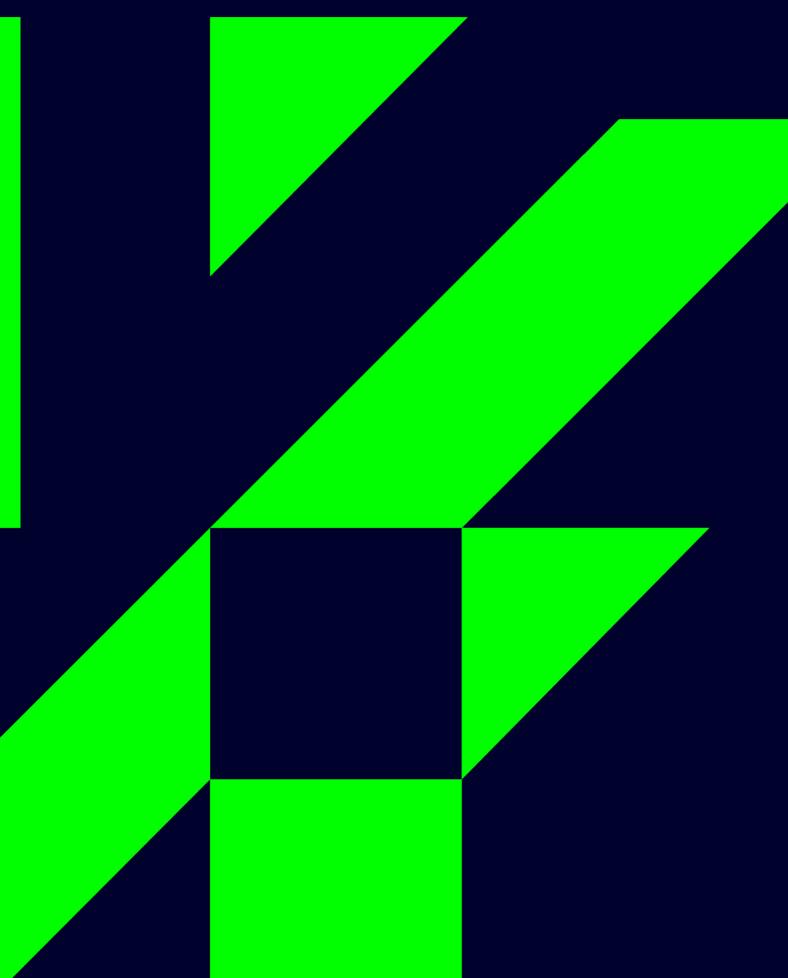
Upload, for all files to be uploaded, checked and approved by CEV before producing. The upload folder is structured by club name https://cloud.cev.eu/url/clubscompupl

After uploading any files, the graphics department <u>graphics@cev.eu</u> has to be notified by a short e-mail.

Note that, the cloud doesn't inform us automatically on the uploading of new files.



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CEV Champions League Volley 2022

Official Communication No. 3

Released on: 01.09.2021

cev.eu #CLVolleyM #CLVolleyW





1.	Commercial Rights (update preliminary to 3 rd round incl.)	3
2.	Court Layouts	. 3
3.	LED Systems	. 7



1. Commercial Rights (update preliminary to 3rd round incl.)

For the teams participating in the preliminary round up to 3rd Round (incl.) CEV is ceding the following number of positions:

- 6 positions out of 22
- 2 floor stickers (F1 + F6)
- 10% of the LED system timing (in case of dynamic rotation)

For 4th round participants, further information in case of release of LED timing percentage will be published in the next Official communication after 30th September, as stipulated in O.C. n°1.

As a reminder, "Betting & Gambling" sponsors are not allowed in the frame of the CEV Champions League Volley (in any round), except for visibility on the player jersey.

2. Court Layouts

Following to CEV Volleyball Competitions Regulations and Champions League Volleyball Brand Guidelines all clubs participating in the Champions league Volley 2022 are requested to design the court layout according to the condition displayed hereafter.

All floor stickers must be produced with an identical approach and style. Identical style means, if possible, similar background for floor stickers F1, F2, F5 and F6 (recommended are transparent or darker backgrounds). Floor stickers with white background should be avoided.

Floor stickers F7 (competition title) and F8 (Host city) are mandatory and have to always be presented with transparent background. Host City must be promoted in writing and in white color (no city logo).

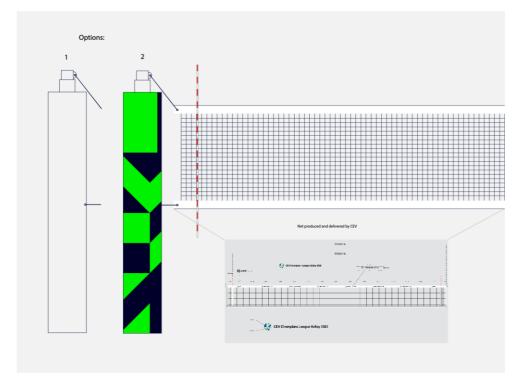
Net post paddings can be provided with or without cover banner by using the brand pattern design available as a template in the CEV cloud (for more details see the visualization further in this document).



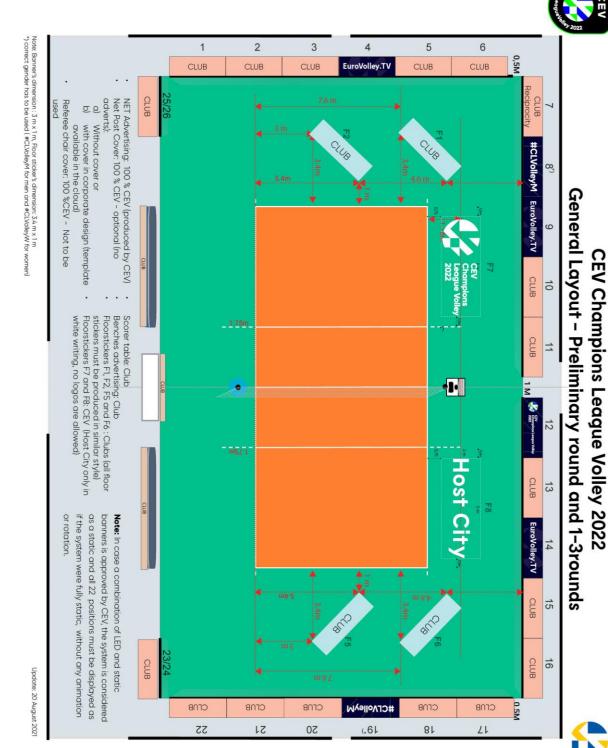
Stadium Graphics Net Post Paddings

Options: 1/ safety padding without cover and any adverts

2/ safety padding with cover in brand pattern design without adverts



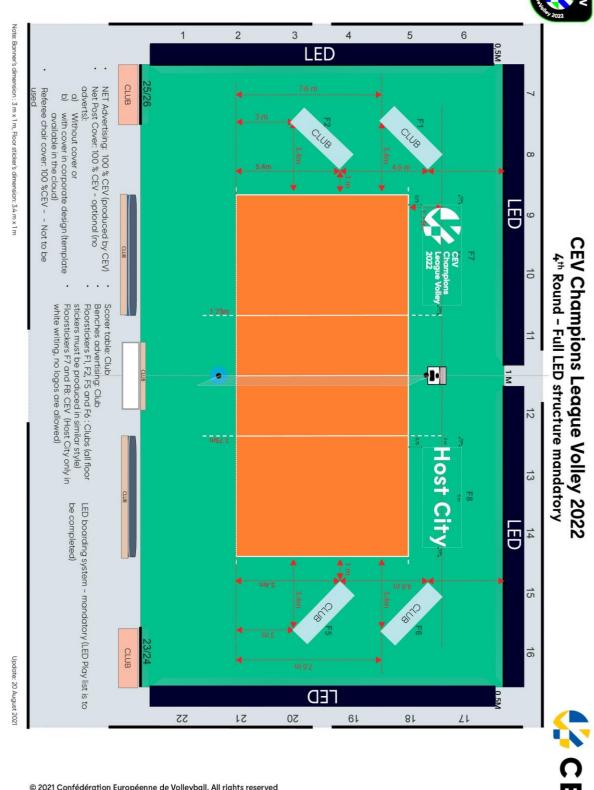
Court layout up to 3rd round



© 2021 Confédération Européenne de Volleyball, All rights reserved For all technical details and measurements see the official court layout



Court layout for 4th Round



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3. LED Systems

FOR MATCHES FROM PRELIMINARY ROUND UP TO 3rd ROUND (incl.) the LED boarding is optional.

The following options are possible:

- 1/ Static boarding The club is using fully static banners (boarding). Sponsors approved in the CLS form shall be selected in the form showing the final set-up around the court in the database;
- **2/ Dynamic boarding** The club receives approval for using LED boarding and the LED playlist has to be completed with the sponsors approved in the CLS form;
- **3) Combination of static banners and dynamic system** The club has to ask for combination of LED boarding and static panels. In this case (after the application is approved) the system is considered as a static boarding (1) and all 22 positions must be displayed as if the system were fully static, without any animation or rotation. Sponsors approved in the CLS form shall be selected in the form showing the final set-up around the court in the database.

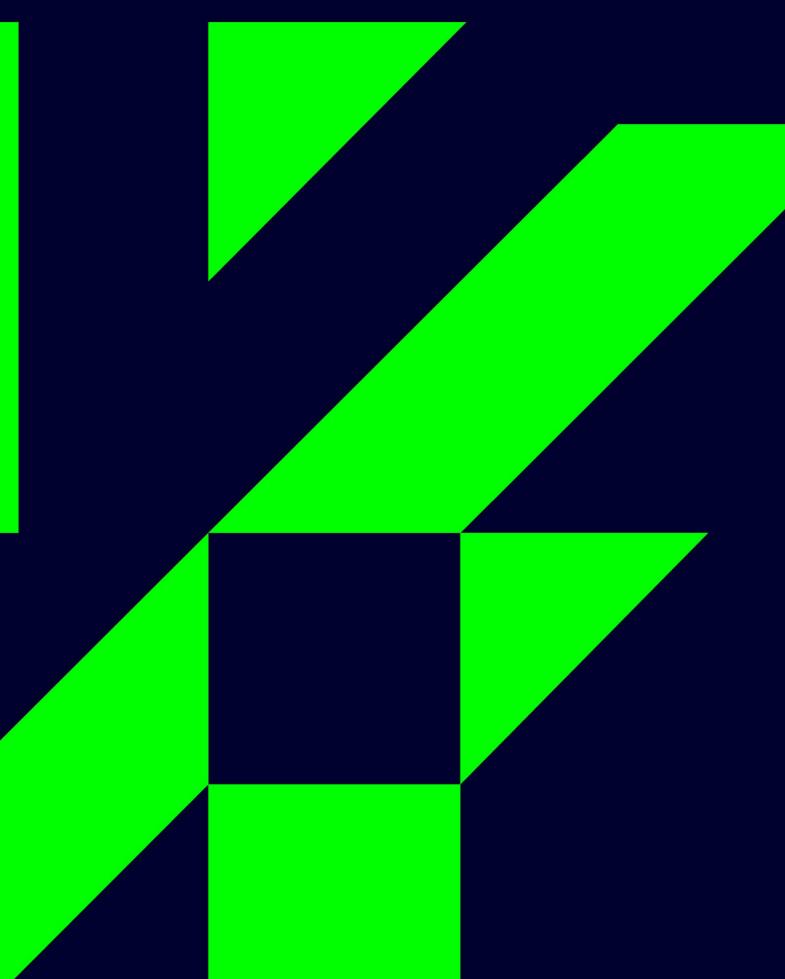
Please note that the option n°1 and n°3 will only be approved for the preliminary up to 3rd round. No further exception will be made for teams qualifying to 4th round where the full use of LED system is mandatory.

FOR 4th ROUND MATCHES the LED boarding system is mandatory. The LED playlist is to be completed with the sponsors approved in the CLS form.

As a reminder, "Betting & Gambling" sponsors are not allowed in the frame of the CEV Champions League Volley in any round, <u>except</u> for visibility on the player jersey.



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CEV Champions League Volley 2022

Official Communication No. 4

Released on: 16.09.2021

cev.eu #CLVolleyM #CLVolleyW





1.	Data Collection: E-scoring & Statistics	3
	CEV Service Operator Management	
	CEV Official Ball	
4.	FIVB Rules of the Game	5
5.	CEV Accreditation System	5
6.	COVID-19 Information	5



1. Data Collection: E-scoring & Statistics

E-scoresheet & E-scoring

In order to have a properly working e-scoresheet able to send the necessary data live to the CEV systems and its media partners, as well as updated according to the latest changes to the rules of the game adopted by the FIVB, it is mandatory to update your e-scoresheet to the latest available version.

If you face any technical issue in doing so, please contact volleysupport@geniussports.com and copy ba@cev.eu in your email. Testing the latest version of the e-scoresheet should be done at least 1 day before your home match and the arrival of the appointed CEV Supervisor.

Statistics & Data Volley

The designated scout has to make sure there is a live delivery of detailed match statistics to the CEV platform, by making use of the credentials provided by the CEV Volleyball Department.

2. CEV Service Operator Management

We wish to inform you that every club has now unique login credentials to run the applications included in the CEV Service Operator Management (i.e. DataVolley Statistics, E-scoresheet, and Video Sharing). The login credentials shall be shared with the appointed match operators. Each club is responsible for changing the login credentials if needed.

Please follow the steps outlined here below on how to manage the CEV Operation Management tool:

Step 1:

Login to the CEV Database with the Clubs credentials

Step 2:

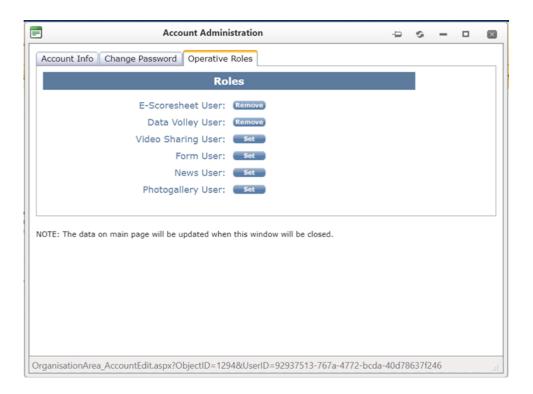
Under the Club area, scroll down to the CEV Service Operator Management (Statistics)



Step 3

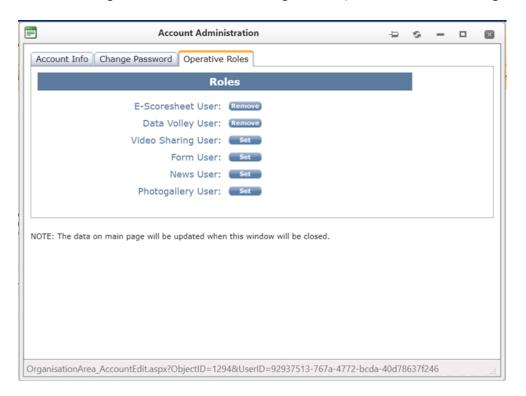
To activate the accounts click on "edit," and under "Operative Roles," please click "set" next to the Video Sharing User, Data Volley User, and E-Scoresheet User – if this is yet to be done.





Step 4

To see the login credentials or to change them, please click on "Change Password" tab.



Step 5

Share the credentials with the appointed match operator.



3. CEV Official Ball

The official ball for the upcoming CEV Champions League Volley 2022 are MIKASA V200W-CEV.

The CEV provided all participating clubs of the CEV Champions League Volley 2022 with 30 Mikasa balls free of charge in terms of production and transportation.

These balls will be shipped directly by Mikasa to the respective National Federation - which will be responsible for dispatching the balls to the various clubs.

4. FIVB Rules of the Game

We want to remind that the 37th FIVB World Congress held earlier this year approved several proposed changes to the rules of the game. The new FIVB Rules of the Game will be implemented in the CEV Competitions starting from the CEV European Cups 2022 season.

To review the new FIVB Rules of the Game please click here.

Furthermore, with reference to the CEV Volleyball Competitions Regulations 2022, Article 41 § 4, in the CEV European Cups 2022, the National Federation of the home team should appoint 2 line judges.

5. CEV Accreditation System

It is mandatory to use the CEV Accreditation System for all CEV Volleyball European Cups competitions 2022.

You can access the accreditation system via this link or via Club Area on the CEV Database.

The log-in credentials are the same used for the administration login to the CEV database. Those clubs that already used the Accreditation System may continue using old login password. The clubs that are first time accessing the Accreditation System shall confirm the account upon log-in.

Furthermore, there is a Badge Manager for the printing of the Badges for the home matches. Each club is responsible to print their players and team officials for the entire season (excluding Final phase of the respective competition). In addition, the badge can be printed on the dashboard by downloading every badge separately.

The guidelines on how to navigate through the software are available within the documents area in the accreditation system.

6. COVID-19 Information

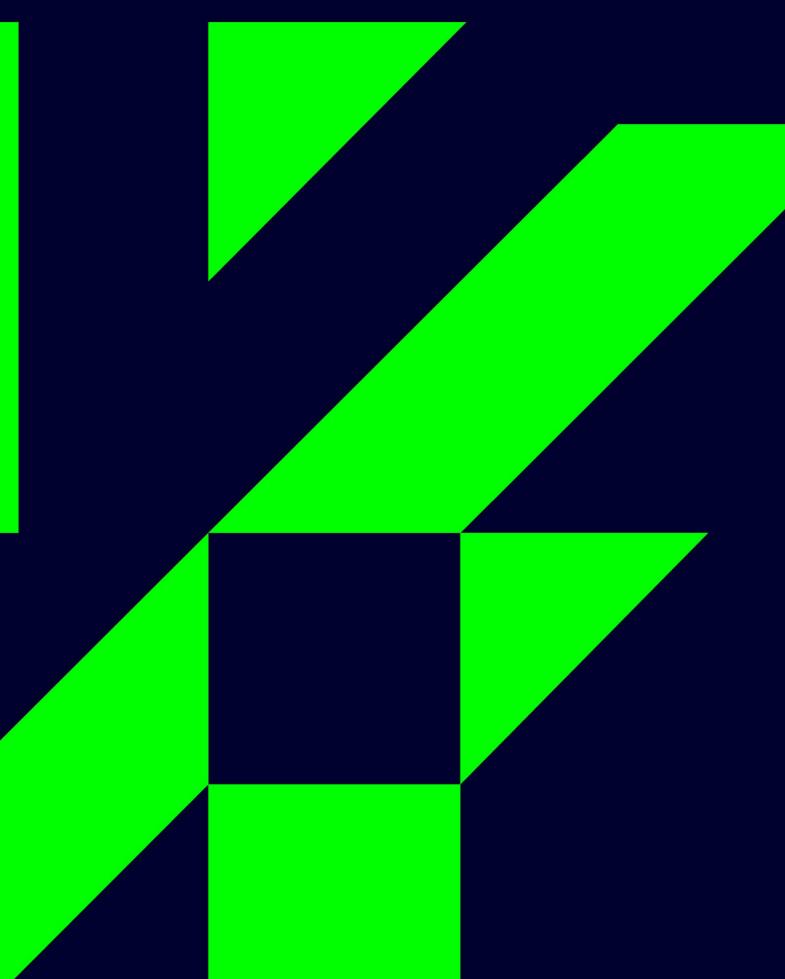
In line with the latest trends in international sport and following the advice provided by the European Medical Commission (EMC), in an effort to provide an environment as safe as possible, the CEV Board of Administration recommends all people involved in the 2022 edition of the CEV European Cups to take the COVID-19 vaccination.



Apart from securing a higher immunity, vaccination will simplify all procedures associated with international travelling. At the same time, regardless of their vaccination status, we advise all stakeholders to check as regularly as possible the latest entry requirements adopted by national authorities in response to the coronavirus pandemic and to comply at all times with the measures adopted by the relevant health authorities as well as with the latest version of the CEV Hygiene Guidelines.



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CEV Champions League Volley 2022

Official Communication No. 5

Released on: 12.10.2021

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1.	Commercial Rights	3
2.	E-Scoresheet/MVP	Z



1. Commercial Rights

As announced in the Official Communication n°1 and in case no CEV partner is contracted by 30 September 2021 (date due to prior contractual commitments of CEV), one or several reserved categories may be released by CEV, on a non-exclusive basis.

RELEASED PRODUCT CATEGORIES

The following product categories are released from 4th Round up to ½ finals on a non-exclusive basis:

- 1. Airlines
- 2. Banking
- 3. Body & healthcare products
- 4. Courier services & logistics
- 5. Mobile phone/technology communications
- 6. Sportswear

RESERVED PRODUCT CATEGORIES

The CEV reserves the following product categories:

- 1. Betting and Gambling services
- 2. Data
- 3. Sports Equipment Volleyballs

LED SYSTEM COMMERCIAL RIGHTS' SPLIT

As a reminder, the use of LED system is mandatory from the 4^{th} round and the LED application form must be sent in for approval.

The CEV is ceding 10% of its LED timing to the clubs with the split being 70% CLUB/30% CEV.



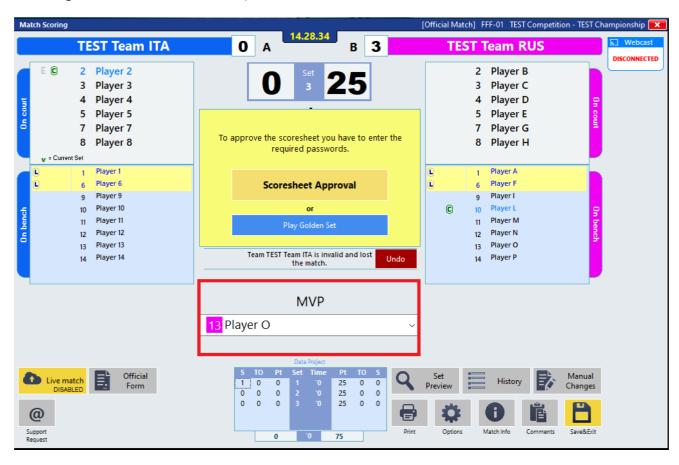
2. E-Scoresheet/MVP

A new update became available in the e-scoresheet, enabling the selection of an MVP (in case this is required) in the e-scoresheet.

At the end of the match, you'll get a screen similar to the one below.

There, in red, you can see an example of the MVP selection option. The names of all the players that participated to the match will be available to be picked.

We ask you to start filling this in post-match in order to keep track of the MVPs selected, as well as being able to show this on our platforms or create content around it in the near future.



To remind the Most Valuable Player (MVP) award procedure for the CEV Champions League Volley 2022 is obligatory

The MVP procedure is as follows:

- Right after the match ends the appointed CEV Supervisor decides on the MVP of the match (one player) and informs the organisers accordingly.
- The match announcer calls out the MVP right after the two teams shake hands near the net or backdrop.
- The Club is obliged to prepare an award (i.e. sponsor package).
- The CEV Supervisor, accompanied by the Club's representative, hands the award to the MVP in front of the net or backdrop.
- The official photographer takes photos of the MVP, the CEV Supervisor and Club's representative.
- The match announcer conducts short interview with the MVP (optional).



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